

**Office of the Development Commissioner (MSME)
Marketing Assistance Division**

Brief details of fairs for participation of DC (MSME) during 2009-10 – updated status.

S. No.	Name of the fair.	Display product profile.	Rate of space rent (in Rs. per sq.mtr).	Last date to accept Nomination at MSME-DI
1.	Africa's Big Seven – 2009, Johannesburg (SA) (July 19 – 21, 2009) (Through ITPO)	Agri Food for producers and manufacturers, FoodTech for production, processing and packaging equipment, FoodBIz, for food service and equipment, Interbake, for bakery equipment, ingredients and supplies, IFMA for the meat industries, Retail solutions and Pan Africa Retail for all retail ready product and sales equipment etc.	15,200/- + service tax @ 10.30%.	17-06-2009
2.	Saitex, Johannesburg (SA) (July 19 – 21, 2009). (Through ITPO)	Electronics/ Electrical Products, Innovate products, Handicrafts, Home ware, Healthcare, Foodstuff, Beverages, Textiles, Fashion Fabrics & Accessories and Leather Goods.	15,200/- + service tax @ 10.30%.	17-06-2009
3.	SAARC Fair, Thimpu, Bhutan (Sept.11 – 14, 2009). (Through ITPO)	Transport equipment, Machinery & instruments, Drugs, Pharmaceuticals & fine chemicals, Paper/ wood products, synthetic fabrics, cotton fabrics, made ups, Plastic & linoleum products, Glassware, Ceramics, Cement, Spices, Electronic goods, Cosmetics/ toiletries, Rubber manufactured products, Aluminum products, Tea, paints/ enamels/ varnishes etc.	Yet not decided.	25-07-2009
4.	House & Gift Fair, Sao Paulo (Brazil) (Aug. 15 – 18, 2009). (Through FIEO)	Handicrafts, gifts, decoratives, house wares, home furnishings & textiles, electrical items, garden tools and equipments etc.	12,223/-	30-06-2009
5.	Global Shoe Fair, Dusseldorf (Germany) (Sept. 11 – 13, 2009) (Through CLE).	Various types of leather & non-leather shoe, sandle, boots & sports wear for Gents/ Ladies/ Children.	18,750/-	24-07-2009
6.	India Show, St. Petersburg (Russia) (Sept. 30 – 3 Oct. 2009) (Through ITPO).	Heavy Engineering, Energy and Oil Exploration, Electrical/ Machinery & Equipment, Manufacture of Metals, Dies, Intermediates, IT, Telecommunications, Automobiles and Auto Components, Electronic Products, Drugs & Pharmaceuticals, Medical and Surgical Instruments, Chemicals, Leather & Leather items, Plastic Products, Gem & Jewellery, Processed Food, Tea, Coffee and Spices, Un-manufactured Tobacco, Tourism, Medical	12,000/- + service tax @ 10.30%.	14-08-2009

		Tourism, Textiles, Handicrafts, Apparel & Clothing Accessories, and Herbal Cosmetics, Ayurvedic, Naturopathy, Unani, Sidha and Homeopathy, Small-Scale Industries products and machinery etc.		
7.	INDEE – 2009, Caxias do Sul, Brazil (Oct. 20 – 23, 2009). (Through EEPC India).	Engg. Items like Metal Processing, Electronics/ Plastics/ Rubber/ Automation.	Not yet decided.	05-09-2009
8.	AAPEX – 2009, Los Vegas (USA) (Nov. 3 – 5, 2009). (Through ITPO).	Auto Parts, Auto components, air-conditioning, automotive lighting, electrical systems & batteries, cooling systems, friction & brake systems, under car, car care, new & re-manufactured replacement parts, suspension & front in, engine and transmission parts, equipment & tools, computer systems & software, retails & warehouse fixtures etc.	30,117/- + service tax @ 10.30% (Per sq. ft).	18-09-2009
9.	Manufacturing Indonesia 2009 at Jakarta (Dec. 2 – 5, 2009). (Through EEPC India).	Plant engineering, machine tools, metalworking, metal processing, welding technology, textile machinery, garment machinery, foundry equipment, moulds, shoe making machines, leather processing machinery.	Not yet decided.	16-10-2009
10.	Cairo Intl.Fair, Cairo (Egypt) (Mar. 18 – 27, 2010). (Through ITPO).	Dairy produce, Edible vegetables and certain roots and tubers, edible fruit and nuts, coffee, tea, mate & spices, pharmaceuticals, Lac etc., tanning or dyeing extract, electronics, footwear, plastic & articles thereof rubber and articles thereof, articles of leather, saddlery and harness; travel goods and paper and paper board, printed books, silk, wool fine or coarse animal hair, horsehair, footwear, articles of stone, ceramic products, glass and glassware, boilers, machinery and mechanical appliances, rolling-stock and parts thereof, electrical machinery, organic & inorganic chemicals etc.	Not yet decided.	31-01-2010

Applications are invited from registered Micro & Small Manufacturing Enterprises (MSEs) for participation in the fairs mentioned above through nearest Director, MSME-DIs, on first cum first serve basis till space is available and avail subsidy under the **SSI-MDA scheme** of the O/o DC (MSME), Ministry of MSME.

Details of subsidy are as under:

- i) **For general MSEs-50% subsidy on space rent @75% of airfare.**
- ii) **SC/ST/Women entrepreneurs/ entrepreneurs from NE region - 100% subsidy on space rent & airfare.**

Total subsidy available up to Rs.1.25 lakhs per participating unit and once in a financial year.

Application must be accompanied with a copy of **DI/ DIC registration certificate**, 50% space rental charges by **Bank Demand Draft** of booked space (6 or 9 sq.mtr) in favour of PAO (MSME), New Delhi, **passport copy** of visiting representatives. **Deposited Demand Draft by participating MSEs owned by women/ SC/ST entrepreneurs & entrepreneurs of NE region will be returned only after their participation.** Details are available on web: dcmsme.gov.in or contact Dy. Director (Marketing Assistance), Tel: 011-23062992, E-Mail: adatta@nic.in