



**SCHEME FOR NATIONAL AWARDS - 2007 FOR
QUALITY IN SELECTED PRODUCTS IN
MICRO & SMALL ENTERPRISES (MSEs)**

1. OBJECTIVE

The Micro and Small Enterprises(MSEs) in India have seen a vast development in the last five decades. The MSEs have registered tremendous growth as also the progress in terms of quality production, exports, innovation, product development and import substitution, very much beyond the expected objectives of setting up MSEs by the planners of industrial production base in the country. Entrepreneurial efforts have made it possible to produce number of items, which hitherto were imported. In quite a few cases new variants so produced are having additional attributes than their original versions and are capable of solving a multitude of user problems.

This all has become possible owing to the ambitious and visionary spirit entrepreneurs of MSEs.

Government of India, Ministry of Micro, Small & Medium Enterprises (MSME) has decided to encourage such entrepreneurs by giving National Awards for selected products in MSEs with the following objectives :

- (i) To encourage MSE to produce quality products conforming to national and international standards.
- (ii) To propagate and merit a culture of quality consciousness amongst a vast section of MSE.
- (iii) To instill a sense of confidence in MSE's products with the domestic consumers and to enhance the image of Indian Products in export market.
- (iv) To update quality level competence of MSE and motivate them to achieve higher levels of competitive advantage by quality production.

2. AWARDS

The Awards will be given once in a calendar year for the selected Product Groups. One Award will be given for each Product Group covered in the list of Select Product Groups for the year of Award.

1. National award for selected products in Micro & Small Enterprises:

Rs. 1,00,000/ a Cash prize, a Certificate and a Trophy.

2. A Special Recognition Award to those MSEs scoring marks above 80 percent and (50 percent in case of North Eastern Region including Sikkim) will be given with a Cash prize of Rs. 20,000/- each, a Certificate and a Trophy at the State Level Function to be organized by Director, MSME-DI.

3. PERIODICITY & ELIGIBILITY

The Awards will be given for every calendar year to deserving entrepreneurs managing Micro & Small Enterprises having permanent registration / have filed Entrepreneurs Memorandum with the authorities notified by respective State Governments/UT Administration in accordance with the provisions contained in the Micro, Small and Medium Enterprises Development (MSMED) Act, 2006, which has since come into force from 2 October, 2006. The MSEs should have been in continuous production during last four years.

4. CRITERIA

The evaluation for Award is to be done on the basis of and on the Criteria & Proforma for Evaluation and Awarding Marks (Form Y) specifically designed for the purpose. The critical areas include:

1. Inspection/testing of raw materials
2. Energy Conservation
3. Manufacturing practices & in-house testing/ on-line inspection
4. Quality control standards
5. Consumer Services
6. Manpower Development for Quality Assurance
7. Exports
8. Pollution control measures
9. Welfare measures
10. Packaging standards
11. Details of Investment/Employment/production/profitability
12. Location of the unit

5. COMPOSITION OF STATE/UT LEVEL SELECTION COMMITTEE (SLSC)

The SLSC will consist of following members.

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| (i) Secretary (Industries) of the State/UT | - | Chairman |
| (ii) Director of Industries of the State/UT | - | Member |
| (iii) Representative of the Bureau of Indian Standards (BIS) in the State | - | Member |
| (iv) A representative from one of the National Level Council of Scientific & Industrial Research (CSIR) Labs to be nominated by the chairman, | - | Member |

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| (v) Director, Regional Testing Center of the region | - | Member |
| (vi) President of the State Level Apex Association or his nominee | - | Member |
| (vii) Two or three representatives from State Level Industry Associations (to be nominated by the Chairman) | - | Member |
| (viii) Representative of Consumer Association (if any, to be nominated by the Chairman) | - | Member |
| (ix) Director, MSME-DI | - | Member Convener |

State Level Selection Committee while recommending the names for National Awards would institute such inquiries as may be necessary to satisfy themselves that the enterprise is an MSE from the point of view of investment in plant and machinery and the entrepreneur has been abiding by all statutory requirements in vogue and is maintaining proper documentation and is also not involved in any economic or other offences for which inquiry/legal action is pending

A Committee consisting of the Representative(s) of Director, MSME-DI and a Representative (s) of Directorate of Industries of the State/UT (on behalf of the State/UT Selection Committee) may visit the MSE to verify the information furnished in the application form including details on technology, performance, quality, Enterprises status, growth rate etc. and prepare a report for consideration of State Level Selection Committee while finalizing its recommendations.

The State Level Selection Committee may send its recommendations along with the applications in duplicate to the Office of the Development Commissioner (MSME), Ministry of MSME, Govt. of India, 7th Floor, 'A' Wing, Nirman Bhawan, New Delhi-110108 latest by **30th April, 2008**.

7. COMPOSITION OF NATIONAL LEVEL SELECTION COMMITTEE (NLSC)

NLSC will consist of following member

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| (i) Additional Secretary & Development Commissioner (MSME) | Chairman |
| (ii) Secretary Industries Govt. of four States (representing each region by rotation) | Member |
| (iii) Chairman, National Small Industries Corporation (NSIC) | Member |
| (iv) Director General, National Productivity Council (NPC) or his nominee | Member |
| (v) Director General, Council of Scientific & Industrial Research (CSIR) or his nominee | Member |
| (vi) Director General, Bureau of Indian Standards (BIS) or his nominee | Member |
| (vii) Managing Director, Small Industries Development Bank of India (SIDBI) or his nominee | Member |
| (viii) President, Federation of Associations of Small Industries of India (FASII) | Member |
| (ix) President, Federation of Indian Micro & Small & Medium Enterprises (FISME) | Member |
| (x) President, Laghu Udyog Bharti | Member |
| (xi) Additional Industrial Adviser o/o DC (MSME) | Convener |

7. METHODOLOGY

For purposes of selecting enterprises for consideration for awards, the following procedure will be observed :-

- (i) The eligible Enterprises will send their nominations in the prescribed proforma in duplicate (with original/downloaded only on the prescribed form) to Director, MSME-DI of the State where their MSEs is registered/ have filed Entrepreneurs Memorandum (EM).
- (ii) State Level Selection Committee will select MSE for each of the Product Groups selected for the Award-2007 and award marks on the Criteria proforma (**Form Y**) enclosed.
- (iii) The recommendations of the State Level Selection Committee(SLSC) received without break-up of marks on Form Y and those on Application form will not be considered by the National Level Selection Committee (NLSC).
- (iv) The applications will further be scrutinized by the technical group of the office of DC(MSME) for evaluating the mark for submitting before National Level Selection Committee for selecting the awardees.
- (v) Qualifying marks as per criteria for consideration by the National Level Selection Committee will be 60% and (50% in case of NER including Sikkim). There will be no bar for an earlier awardees to be nominated again for same or different product included in the list of Product Groups selected for the year of Award.

8. PRIVILEGES

The winner of the Awards shall have the privilege of allowing their employees to wear labels, pins, ties or other distinctive badges with the symbol indicating the Award with the year of the award inscribed on it. The entrepreneurs could also use this symbol on their letterheads or in any advertisement issued by them along with the year of the Award.

9. TO WHOM TO APPLY

The eligible Enterprises will send their nominations in the prescribed proforma in duplicate to Director, MSME-DI of the State where their MSEs is registered/ filed Entrepreneurs Memorandum. The application could also be routed to Convener through Director of Industries of State/General Manager, District Industries Centre by ensuring that it reaches to the Convener by the last date of application **ie 30th March 2008**.

One copy of all the applications of MSEs on the prescribed proforma may be sent alongwith break-up of Marks on Form 'Y' duly completed with the recommendations of the State Level Selection Committee to the Development Commissioner (MSME) Ministry of MSME, 7th Floor, 'A' Wing, Nirman Bhavan, New Delhi-110 108 latest by **30th April 2008**. (Visit Website: www.dcmsme.gov.in)